

jessica is a graphic designer, brand maker, artist & mom.

DESIGN EXPERIENCE

wicked+ creative agency

Senior Graphic Designer | May 2020 - Present

- > Specializes in brand and identity development and implementation through color and typography selection, logo design, as well as conceiving both digital and print collateral.
- > Collateral creation including brochures, emails, landing pages, digital and print ads, social media, restaurant menus, signage, and more.
- > Concepts, designs, and communicates vision for marketing campaigns, event collateral, and environmental immersive experiences in hospitality and residential spaces.
- > Multi-tasks on several projects at once, all while ensuring that all projects are completed on schedule and meet client's needs.

the agency creates

Senior Graphic Designer | October 2018 - May 2020

Graphic Designer | May 2015 - September 2018

- > Created design strategy to help new brands tell their stories. Tasks included project naming, font and color selection, logo creation, designing conceptual collateral, and building a brand book; the end goal was to create brands that are modern and built to last.
- > Worked cross-functionally with account managers to deliver finished projects on schedule.
- > Designed within established brands' guidelines to optimize client loyalty.
- > Mentored junior associates, providing them with critical design feedback.

OTHER EXPERIENCE

luna garcia pottery

Studio Manager | August 2012 - February 2015

- > Helped run front-of-store retail operations, assisted with online orders and shipping, aided in pottery production, loaded and unloaded kilns.

karen koblitz studio

Artist Assistant | November 2012 - May 2013

Artist Assistant | November 2010 - September 2011

- > Assisted on two large-scale public ceramic tile murals. Role included hand-building, carving, and glazing over 900 tiles.



JESSICA DRUXMAN
DESIGN

jessicadruxman.com

505.350.8547

jdruxman@gmail.com

EDUCATION

bachelor of arts

University of Southern California

Fine Arts, Emphases in Design & Ceramics

post-baccalaureate studies

Bezalel Academy of Art & Design

Jerusalem, Israel

Studied Ceramics & Printmaking

continuing education

Letterform Archive

Attended courses with subjects in typography, restaurant branding, & monograms

PROFESSIONAL TOOLS

- > Adobe InDesign
- > Adobe Photoshop
- > Adobe Illustrator
- > Figma
- > ClickUp
- > Dropbox